



# The Breakthrough Cafe

(at the Blue Mountain Bistro)



**WHAT IF** your favorite restaurant served more than just great food, but also great *food for thought*?

**WHAT IF** the waiters gave you tips?

**WHAT IF**, at the end of the evening, you went home not only with a full belly, but also with a full heart – and a head full of powerful ideas to manifest your most committed venture?

Enter the **Breakthrough Café** – an entirely new kind of dining experience.

Created by Idea Champions, a nationally acclaimed consulting company, in collaboration with an inspired troop of local residents, the **Breakthrough Café** combines the best of all worlds: good food, good friends, good times, and a fantastic opportunity to think outside the box. Like the salons of old, this unique gathering takes place in an upbeat, spirited setting designed to inspire real creativity and collaboration.

The premise of the evening is a simple one: *Everything begins with an idea – but even the most inspired ideas need the right kind of support to really get off the ground. Like yours, for instance.*

Think of the Breakthrough Cafe, if you like, as a gourmet greenhouse for genius... an incubation chamber for great ideas... ... a salon for aspiring innovators. **And know this:** It is not a workshop. It is not a seminar. It is not a training. And at no time during the experience will you be asked to sing Kumbaya.

## HOW DOES IT WORK?

Just like a regular restaurant. In fact, the whole thing takes place in a restaurant – Woodstock’s fabulous Blue Mountain Bistro. The only difference? All the regular “restaurant interactions” you would expect to happen throughout the evening are subtly designed to spark insights, ahas, and the kind of soulful collaboration you need to turn your top-of-the-line ideas into bottom line realities.

*Without spilling the beans, here are a few things you can expect:*

1. Upon entering the Breakthrough Cafe, you will be asked to declare an **intention**, challenge, goal, or idea you want to noodle on during the evening.
2. Throughout the experience, our InnoWaiters™ – subtle catalysts of breakthrough – will interact with you in fun ways to get your **creative juices** flowing. (Our “Whine List,” for example, will help go beyond your biggest excuses for procrastinating.)
3. You will informally brainstorm with other café goers throughout the evening – at your table, while enjoying hors d’oeuvres, at the bar etc. Put simply, the Breakthrough Café provides the **mood, moment, and process** for you to THINK BIG while enjoying the finest of foods and libations.
4. The feeling and flow of a Breakthrough Café is a mix between party, cabaret, and restaurant. Entertainment is provided. So are a variety of props and creative thinking tools. You will not be forced to do anything, merely be encouraged, in various ways, to think creatively, find collaborators, and get the inspiration you need to make a **quantum leap** of thought and action.
5. At the end of the evening, you will be given a Reality Check – a tongue-in-cheek way to capture your breakthroughs for the night and also **commit** to a few action steps going forward. You will also receive, as part of the price of admission, a deck of Free the Genie cards (a \$19.95 value).

So, join us for an unforgettable evening, in the town known far and wide for inspiration, creativity, and positive change: Woodstock!

**WHEN:** Friday, October 28th, 6:30 PM – 10:00 PM  
**WHERE:** Blue Mountain Bistro, 1633 Glasco Tpke. Woodstock, NY  
**COST:** \$55 (include hors d’oeuvres, buffet, desserts, & more)  
**RSVP:** Reservations required. (Online bookings preferred)  
[www.ideachampions.com/breakthrough\\_cafe.shtml](http://www.ideachampions.com/breakthrough_cafe.shtml)  
Or call 845-679-1066

